



Cramerton, NC Board of Commissioners 2018 Goals & Objectives

Note: For the 2018 Goals and Objective (G&O), the Cramerton Board of Commissioners (BOC) has reorganized the layout. Initially, a list of “guiding principles” will be listed that apply to all G&O. Each goal and definition/ sub-goal (if necessary) will then be listed.

Guiding Principles: Applies to all Goals and Objectives

1. Maintain the efficient delivery of services at the highest level
2. Ensure Financial Stability and Resiliency
3. Actively Collaborate with Regional Municipalities in order to share goals, resources and appropriate information.

Actionable Goals and Objectives

1. Maintain 40% general fund balance restriction (this is always going to be directly related to the funding discussion for any fiscal year OR ongoing capital projects)
2. Catawba Crossings (third vehicular bridge over the Catawba River)
Identifiable actions for success (6)
 - Cramerton elected officials take more of a leadership position
 - Montcross’s message
 - Show the measurable density that is increasing
 - Go to NCLM Town Hall Day
 - Organize a letter writing campaign
 - Organize “strategy session” with other municipalities
 - Empower Cramerton Citizens with state elected official information for letter writing campaign
3. Continue policy and philosophies in Build a Better Boulevard
 - Market Street Project w/ McAdenville
 - Understand Belmont/ McAdenville strategic plans
 - Work with EDC re. Gaston Co. School Property
 - Wilkinson/Market Street Small Area Plan
4. Manage future growth and development
 - Predict needs of each department when residential increases occur
 - Work with Montcross Chamber
 - Invest in target advertising
 - All necessary information on the website for possible developers

Continued Areas of Focus

1. Have organized, deliberate, and sustained citizen engagement
 - Boards & Committees are engaged with clear direction with quality, diverse citizen volunteers
 - Continue strong communication with active boards, committees, and bodies
2. Recruit and retain the most effective personnel for Cramerton
3. Continuing Capital Projects
 - Firing Range (law enforcement)
 - Lakewood Greenway (engage public ahead of opening)
 - Veterans Memorial (by November 2018)
 - Cramer Mt. Rd. Sidewalk
 - Sidewalk connectivity to Timberlake & Belmont using Eagle Road
 - Pay-off 2017 Road Project in 6 yrs. (not 7)
 - Mural in Downtown
 - Deploy Historical Markers Program (where Mr. Cramer docked his yacht)

Business As Usual (BAU) Activity

1. Have organized, deliberate, and sustained citizen engagement
 - Every year try to have FULL Citizen’s Academy (if not do the “crash course”)

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